

joy barnett
COPYWRITER



CONTACT



joybarnett.com
heygirl@joybarnett.com

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN
Texas Creative | Advertising & Public Relations

ACCOLADES



EXTRAS

WANDER WITH ME
wherejoywanders.com

SEE SOUNDS WITH ME
soundincolorjune.com

TELL STORIES WITH ME
theamericanblackstory.com

EXPERIENCE

MULLENLOWE LA Sep 2020 – Present
Associate Creative Director

Brand, social + digital copywriting and creative
concepting for Corona Brands, High West Whiskey,
Patrón Tequila, Grey Goose Vodka, and more.

VRBO Jun 2018 – May 2020
Senior Copywriter

Digital copywriting + creative concepting for Always
On, Brand Partnership, Segmented Cycles and Ad
Hoc email and social channels.

SANDERS\WINGO Jan 2018 – Jun 2018
Copywriter

Brand, social + digital copywriting and creative
concepting for AT&T, Ocean Alexander Luxury Yachts,
Las Palmas Del Sol Healthcare and AISD.

PROOF ADVERTISING Jan 2015 – Sep 2017
Copywriter

Brand, social + digital copywriting and creative
concepting for Stubb's BBQ Sauce, Visit Lost Pines,
Apothic Wines, U.S. Army, UpSpring Baby and more.

